

State: NJ

Election Dates Used in Analysis: 06/08/10 06/07/11 11/03/09 11/02/10

All registered Voters						Age	Age	Age	Age	Age	Age
Individual	Household	Male	Female	I_Phone	HH_Phone	18 - 24	25 - 34	35 - 44	45 - 59	60+	**
4,575,069	2,614,237	2,060,545	2,430,117	3,760,916	2,023,056	355,821	638,643	743,611	1,419,497	1,359,212	4,516,784
						8%	14%	16%	31%	30%	99%

Voters registered since 06/01/2011						Age	Age	Age	Age	Age	Age
Individual	Household	Male	Female	I_Phone	HH_Phone	18 - 24	25 - 34	35 - 44	45 - 59	60+	**
11,776	11,341	5,352	6,120	8,149	7,806	4,754	2,463	1,834	1,693	1,031	11,775
						40%	21%	16%	14%	9%	100%

Voters who voted in 1 or more of 4						Age	Age	Age	Age	Age	Age
Individual	Household	Male	Female	I_Phone	HH_Phone	18 - 24	25 - 34	35 - 44	45 - 59	60+	**
2,748,974	1,756,054	1,258,934	1,451,048	2,332,841	1,443,441	98,761	224,755	382,167	962,799	1,046,732	2,715,214
						4%	8%	14%	35%	38%	99%

Voters who voted in 2 or more of 4						Age	Age	Age	Age	Age	Age
Individual	Household	Male	Female	I_Phone	HH_Phone	18 - 24	25 - 34	35 - 44	45 - 59	60+	**
1,788,744	1,223,256	840,586	926,542	1,535,421	1,027,326	33,607	99,493	207,677	626,891	797,788	1,765,456
						2%	6%	12%	35%	45%	99%

Voters who voted in 3 or more of 4						Age	Age	Age	Age	Age	Age
Individual	Household	Male	Female	I_Phone	HH_Phone	18 - 24	25 - 34	35 - 44	45 - 59	60+	**
505,550	381,956	236,692	263,651	436,473	324,556	6,817	17,975	41,800	153,173	279,316	499,081
						1%	4%	8%	30%	55%	99%

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## Voters who voted in 4 of 4

Individual	Household	Male	Female	I_Phone	HH_Phone	Age					Age **
						18 - 24	25 - 34	35 - 44	45 - 59	60+	
157,111	124,533	73,274	82,299	136,074	106,418	1,482	4,135	9,790	41,415	98,355	155,177
						1%	3%	6%	26%	63%	99%

## Voters who voted in 1 or more of 4 or registered since 06/01/2011

Individual	Household	Male	Female	I_Phone	HH_Phone	Age					Age **
						18 - 24	25 - 34	35 - 44	45 - 59	60+	
2,760,749	1,763,322	1,264,285	1,457,168	2,340,989	1,447,673	103,515	227,218	384,000	964,492	1,047,763	2,726,988
						4%	8%	14%	35%	38%	99%

## Voters who voted in 2 or more of 4 or registered since 06/01/2011

Individual	Household	Male	Female	I_Phone	HH_Phone	Age					Age **
						18 - 24	25 - 34	35 - 44	45 - 59	60+	
1,800,520	1,231,795	845,938	932,662	1,543,570	1,032,625	38,361	101,956	209,511	628,584	798,819	1,777,231
						2%	6%	12%	35%	44%	99%

## Voters who voted in 3 or more of 4 or registered since 06/01/2011

Individual	Household	Male	Female	I_Phone	HH_Phone	Age					Age **
						18 - 24	25 - 34	35 - 44	45 - 59	60+	
517,326	392,466	242,044	269,771	444,622	331,597	11,571	20,438	43,634	154,866	280,347	510,856
						2%	4%	8%	30%	54%	99%

## Voters who voted in 4 of 4 or registered since 06/01/2011

Individual	Household	Male	Female	I_Phone	HH_Phone	Age					Age **
						18 - 24	25 - 34	35 - 44	45 - 59	60+	
168,887	135,619	78,626	88,419	144,223	113,989	6,236	6,598	11,624	43,108	99,386	166,952
						4%	4%	7%	26%	59%	99%

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Voters who voted in 1 or both of 06/07/11 and 06/08/10

Individual	Household	Male	Female	I_Phone	HH_Phone	Age					Age **
						18 - 24	25 - 34	35 - 44	45 - 59	60+	
623,657	457,650	288,985	327,488	534,435	384,216	20,081	30,235	59,820	189,766	316,163	616,065
						3%	5%	10%	30%	51%	99%

Voters who voted in both of 06/07/11 and 06/08/10

Individual	Household	Male	Female	I_Phone	HH_Phone	Age					Age **
						18 - 24	25 - 34	35 - 44	45 - 59	60+	
174,890	136,860	81,137	91,911	151,093	116,458	2,975	5,351	11,786	46,521	106,137	172,770
						2%	3%	7%	27%	61%	99%

Seniors Voters (Age 60+)

Individual	Household	Male	Female	I_Phone	HH_Phone	Age					Age **
						18 - 24	25 - 34	35 - 44	45 - 59	60+	
1,359,212	1,006,628	591,162	749,392	1,126,338	815,301	0	0	0	0	1,359,212	1,359,212
										100%	100%

Male Voters

Individual	Household	Male	Female	I_Phone	HH_Phone	Age					Age **
						18 - 24	25 - 34	35 - 44	45 - 59	60+	
2,060,545	1,736,307	2,060,545	0	1,702,559	1,409,791	167,224	289,142	331,538	655,256	591,162	2,034,322
						8%	14%	16%	32%	29%	99%

Female Voters

Individual	Household	Male	Female	I_Phone	HH_Phone	Age					Age **
						18 - 24	25 - 34	35 - 44	45 - 59	60+	
2,430,117	2,037,611	0	2,430,117	1,992,743	1,640,580	180,706	332,072	396,362	740,353	749,392	2,398,885
						7%	14%	16%	30%	31%	99%

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Households with male Voters but no female voters

Individual	Household	Male	Female	I_Phone	HH_Phone	Age					Age **
						18 - 24	25 - 34	35 - 44	45 - 59	60+	
595,589	531,546	595,589	0	404,487	351,154	43,234	99,123	106,182	180,112	160,778	589,429
						7%	17%	18%	30%	27%	99%

Households with female Voters but no male voters

Individual	Household	Male	Female	I_Phone	HH_Phone	Age					Age **
						18 - 24	25 - 34	35 - 44	45 - 59	60+	
956,880	830,605	0	956,880	687,328	580,062	66,171	145,963	151,245	244,115	338,680	946,174
						7%	15%	16%	26%	35%	99%

Voters with a telephone number (cell or landline)

Individual	Household	Male	Female	I_Phone	HH_Phone	Age					Age **
						18 - 24	25 - 34	35 - 44	45 - 59	60+	
3,760,916	2,023,056	1,702,559	1,992,743	3,760,916	2,023,056	291,331	497,858	606,078	1,192,808	1,126,338	3,714,413
						8%	13%	16%	32%	30%	99%

Voters with a cell number only

Individual	Household	Male	Female	I_Phone	HH_Phone	Age					Age **
						18 - 24	25 - 34	35 - 44	45 - 59	60+	
489,557	301,449	221,409	257,407	489,557	301,449	49,284	97,252	95,312	149,120	93,239	484,207
						10%	20%	19%	30%	19%	99%