

State: NC

Election Dates Used in Analysis: 05/06/08 05/04/10 11/04/08 11/02/10

All registered Independents						Age	Age	Age	Age	Age	Age
Individual	Household	Male	Female	I_Phone	HH_Phone	18 - 24	25 - 34	35 - 44	45 - 59	60+	**
1,249,501	1,009,982	616,547	632,472	1,009,499	798,282	177,839	258,081	247,825	317,757	247,679	1,249,181
						14%	21%	20%	25%	20%	100%

Independents registered since 11/01/2010						Age	Age	Age	Age	Age	Age
Individual	Household	Male	Female	I_Phone	HH_Phone	18 - 24	25 - 34	35 - 44	45 - 59	60+	**
81,789	77,758	40,648	41,067	60,839	57,705	36,391	16,732	11,221	11,163	6,279	81,786
						44%	20%	14%	14%	8%	100%

Independents who voted in 1 or more of 4						Age	Age	Age	Age	Age	Age
Individual	Household	Male	Female	I_Phone	HH_Phone	18 - 24	25 - 34	35 - 44	45 - 59	60+	**
852,825	697,754	417,176	435,387	703,324	565,738	73,267	154,024	175,260	243,089	206,969	852,609
						9%	18%	21%	29%	24%	100%

Independents who voted in 2 or more of 4						Age	Age	Age	Age	Age	Age
Individual	Household	Male	Female	I_Phone	HH_Phone	18 - 24	25 - 34	35 - 44	45 - 59	60+	**
509,641	421,726	254,914	254,647	436,620	357,085	21,708	65,320	98,522	160,802	163,145	509,497
						4%	13%	19%	32%	32%	100%

Independents who voted in 3 or more of 4						Age	Age	Age	Age	Age	Age
Individual	Household	Male	Female	I_Phone	HH_Phone	18 - 24	25 - 34	35 - 44	45 - 59	60+	**
249,038	207,975	125,555	123,458	219,424	181,642	4,841	21,691	41,523	80,347	100,569	248,971
						2%	9%	17%	32%	40%	100%

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Independents who voted in 4 of 4

Individual	Household	Male	Female	I_Phone	HH_Phone	Age					Age **
						18 - 24	25 - 34	35 - 44	45 - 59	60+	
79,303	66,311	41,664	37,635	72,180	60,000	683	3,972	9,318	23,602	41,715	79,290
						1%	5%	12%	30%	53%	100%

Independents who voted in 1 or more of 4 or registered since 11/01/2010

Individual	Household	Male	Female	I_Phone	HH_Phone	Age					Age **
						18 - 24	25 - 34	35 - 44	45 - 59	60+	
934,517	764,599	457,766	476,415	764,093	613,923	109,640	170,737	186,466	254,223	213,232	934,298
						12%	18%	20%	27%	23%	100%

Independents who voted in 2 or more of 4 or registered since 11/01/2010

Individual	Household	Male	Female	I_Phone	HH_Phone	Age					Age **
						18 - 24	25 - 34	35 - 44	45 - 59	60+	
591,430	493,428	295,562	295,714	497,459	409,377	58,099	82,052	109,743	171,965	169,424	591,283
						10%	14%	19%	29%	29%	100%

Independents who voted in 3 or more of 4 or registered since 11/01/2010

Individual	Household	Male	Female	I_Phone	HH_Phone	Age					Age **
						18 - 24	25 - 34	35 - 44	45 - 59	60+	
330,827	282,879	166,203	164,525	280,263	236,745	41,232	38,423	52,744	91,510	106,848	330,757
						12%	12%	16%	28%	32%	100%

Independents who voted in 4 of 4 or registered since 11/01/2010

Individual	Household	Male	Female	I_Phone	HH_Phone	Age					Age **
						18 - 24	25 - 34	35 - 44	45 - 59	60+	
161,092	143,275	82,312	78,702	133,019	116,969	37,074	20,704	20,539	34,765	47,994	161,076
						23%	13%	13%	22%	30%	100%

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Independents who voted in 1 or both of 05/04/10 and 05/06/08

Individual	Household	Male	Female	I_Phone	HH_Phone	Age					Age **
						18 - 24	25 - 34	35 - 44	45 - 59	60+	
353,728	295,397	171,113	182,562	303,086	250,062	17,444	43,752	64,983	108,840	118,617	353,636
						5%	12%	18%	31%	34%	100%

Independents who voted in both of 05/04/10 and 05/06/08

Individual	Household	Male	Female	I_Phone	HH_Phone	Age					Age **
						18 - 24	25 - 34	35 - 44	45 - 59	60+	
84,163	70,336	43,797	40,361	76,383	63,447	971	4,652	10,277	25,125	43,123	84,148
						1%	6%	12%	30%	51%	100%

Seniors Independents (Age 60+)

Individual	Household	Male	Female	I_Phone	HH_Phone	Age					Age **
						18 - 24	25 - 34	35 - 44	45 - 59	60+	
247,679	207,565	124,451	123,189	220,902	183,320	0	0	0	0	247,679	247,679
										100%	100%

Male Independents

Individual	Household	Male	Female	I_Phone	HH_Phone	Age					Age **
						18 - 24	25 - 34	35 - 44	45 - 59	60+	
616,547	584,138	616,547	0	498,647	469,883	87,180	122,511	123,292	158,981	124,451	616,415
						14%	20%	20%	26%	20%	100%

Female Independents

Individual	Household	Male	Female	I_Phone	HH_Phone	Age					Age **
						18 - 24	25 - 34	35 - 44	45 - 59	60+	
632,472	600,273	0	632,472	510,580	481,987	90,516	135,459	124,439	158,681	123,189	632,284
						14%	21%	20%	25%	19%	100%

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Households with male Independents but no female voters

Individual	Household	Male	Female	I_Phone	HH_Phone	Age	Age	Age	Age	Age	Age
						18 - 24	25 - 34	35 - 44	45 - 59	60+	**
217,765	208,671	217,765	0	145,263	138,166	36,585	53,655	43,847	51,250	32,384	217,721
						17%	25%	20%	24%	15%	100%

Households with female Independents but no male voters

Individual	Household	Male	Female	I_Phone	HH_Phone	Age	Age	Age	Age	Age	Age
						18 - 24	25 - 34	35 - 44	45 - 59	60+	**
281,561	268,714	0	281,561	199,326	188,694	49,378	71,265	51,745	58,720	50,356	281,464
						18%	25%	18%	21%	18%	100%

Independents with a telephone number (cell or landline)

Individual	Household	Male	Female	I_Phone	HH_Phone	Age	Age	Age	Age	Age	Age
						18 - 24	25 - 34	35 - 44	45 - 59	60+	**
1,009,499	798,282	498,647	510,580	1,009,499	798,282	132,316	188,974	198,235	268,824	220,902	1,009,251
						13%	19%	20%	27%	22%	100%

Independents with a cell number only

Individual	Household	Male	Female	I_Phone	HH_Phone	Age	Age	Age	Age	Age	Age
						18 - 24	25 - 34	35 - 44	45 - 59	60+	**
206,412	174,599	101,042	105,292	206,412	174,599	37,825	63,873	44,612	42,616	17,459	206,385
						18%	31%	22%	21%	8%	100%