

State: CA

Election Dates Used in Analysis: 06/03/08 06/08/10 11/04/08 11/02/10

All registered Voters

Individual	Household	Male	Female	I_Phone	HH_Phone	Age 18 - 24	Age 25 - 34	Age 35 - 44	Age 45 - 59	Age 60+	Age **
333,197	239,167	166,288	163,530	276,309	187,993	16,882	71,742	70,269	85,375	87,520	331,788
						5%	22%	21%	26%	26%	100%

Voters registered since 11/01/2010

Individual	Household	Male	Female	I_Phone	HH_Phone	Age 18 - 24	Age 25 - 34	Age 35 - 44	Age 45 - 59	Age 60+	Age **
0	0	0	0	0	0	0	0	0	0	0	0

Voters who voted in 1 or more of 4

Individual	Household	Male	Female	I_Phone	HH_Phone	Age 18 - 24	Age 25 - 34	Age 35 - 44	Age 45 - 59	Age 60+	Age **
276,888	203,238	137,512	137,116	233,129	163,838	10,698	56,560	58,874	73,268	76,613	276,013
						4%	20%	21%	26%	28%	100%

Voters who voted in 2 or more of 4

Individual	Household	Male	Female	I_Phone	HH_Phone	Age 18 - 24	Age 25 - 34	Age 35 - 44	Age 45 - 59	Age 60+	Age **
202,095	152,452	101,581	98,896	174,291	127,244	4,240	31,248	41,246	58,294	66,395	201,423
						2%	15%	20%	29%	33%	100%

Voters who voted in 3 or more of 4

Individual	Household	Male	Female	I_Phone	HH_Phone	Age 18 - 24	Age 25 - 34	Age 35 - 44	Age 45 - 59	Age 60+	Age **
128,526	99,792	65,656	61,760	112,062	84,823	1,380	12,952	22,244	39,169	52,320	128,065
						1%	10%	17%	30%	41%	100%

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## Voters who voted in 4 of 4

Individual	Household	Male	Female	I_Phone	HH_Phone	Age					Age **
						18 - 24	25 - 34	35 - 44	45 - 59	60+	
73,075	58,519	37,894	34,511	63,866	50,154	412	4,548	9,946	22,122	35,766	72,794
						1%	6%	14%	30%	49%	100%

## Voters who voted in 1 or more of 4 or registered since 11/01/2010

Individual	Household	Male	Female	I_Phone	HH_Phone	Age					Age **
						18 - 24	25 - 34	35 - 44	45 - 59	60+	
276,888	203,238	137,512	137,116	233,129	163,838	10,698	56,560	58,874	73,268	76,613	276,013
						4%	20%	21%	26%	28%	100%

## Voters who voted in 2 or more of 4 or registered since 11/01/2010

Individual	Household	Male	Female	I_Phone	HH_Phone	Age					Age **
						18 - 24	25 - 34	35 - 44	45 - 59	60+	
202,095	152,452	101,581	98,896	174,291	127,244	4,240	31,248	41,246	58,294	66,395	201,423
						2%	15%	20%	29%	33%	100%

## Voters who voted in 3 or more of 4 or registered since 11/01/2010

Individual	Household	Male	Female	I_Phone	HH_Phone	Age					Age **
						18 - 24	25 - 34	35 - 44	45 - 59	60+	
128,526	99,792	65,656	61,760	112,062	84,823	1,380	12,952	22,244	39,169	52,320	128,065
						1%	10%	17%	30%	41%	100%

## Voters who voted in 4 of 4 or registered since 11/01/2010

Individual	Household	Male	Female	I_Phone	HH_Phone	Age					Age **
						18 - 24	25 - 34	35 - 44	45 - 59	60+	
73,075	58,519	37,894	34,511	63,866	50,154	412	4,548	9,946	22,122	35,766	72,794
						1%	6%	14%	30%	49%	100%

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Voters who voted in 1 or both of 06/08/10 and 06/03/08

Individual	Household	Male	Female	I_Phone	HH_Phone	Age					Age **
						18 - 24	25 - 34	35 - 44	45 - 59	60+	
150,443	115,807	76,438	72,639	129,671	96,919	2,646	17,948	26,587	44,323	58,408	149,912
						2%	12%	18%	29%	39%	100%

Voters who voted in both of 06/08/10 and 06/03/08

Individual	Household	Male	Female	I_Phone	HH_Phone	Age					Age **
						18 - 24	25 - 34	35 - 44	45 - 59	60+	
77,670	61,901	40,198	36,731	67,812	52,950	528	5,038	10,584	23,295	37,931	77,376
						1%	6%	14%	30%	49%	100%

Seniors Voters (Age 60+)

Individual	Household	Male	Female	I_Phone	HH_Phone	Age					Age **
						18 - 24	25 - 34	35 - 44	45 - 59	60+	
87,520	71,925	40,684	45,196	74,289	59,726	0	0	0	0	87,520	87,520
										100%	100%

Male Voters

Individual	Household	Male	Female	I_Phone	HH_Phone	Age					Age **
						18 - 24	25 - 34	35 - 44	45 - 59	60+	
166,288	146,428	166,288	0	138,345	119,537	7,659	33,758	36,967	46,601	40,684	165,669
						5%	20%	22%	28%	24%	100%

Female Voters

Individual	Household	Male	Female	I_Phone	HH_Phone	Age					Age **
						18 - 24	25 - 34	35 - 44	45 - 59	60+	
163,530	145,067	0	163,530	135,333	117,801	9,007	37,589	32,910	38,097	45,196	162,799
						6%	23%	20%	23%	28%	100%

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## Households with male Voters but no female voters

Individual	Household	Male	Female	I_Phone	HH_Phone	Age					Age **
						18 - 24	25 - 34	35 - 44	45 - 59	60+	
103,913	91,782	103,913	0	79,767	68,536	4,361	22,793	23,617	30,368	22,409	103,548
						4%	22%	23%	29%	22%	100%

## Households with female Voters but no male voters

Individual	Household	Male	Female	I_Phone	HH_Phone	Age					Age **
						18 - 24	25 - 34	35 - 44	45 - 59	60+	
101,018	90,375	0	101,018	76,644	66,781	5,769	25,481	19,854	22,068	27,368	100,540
						6%	25%	20%	22%	27%	100%

## Voters with a telephone number (cell or landline)

Individual	Household	Male	Female	I_Phone	HH_Phone	Age					Age **
						18 - 24	25 - 34	35 - 44	45 - 59	60+	
276,309	187,993	138,345	135,333	276,309	187,993	13,458	55,804	59,267	72,435	74,289	275,253
						5%	20%	21%	26%	27%	100%

## Voters with a cell number only

Individual	Household	Male	Female	I_Phone	HH_Phone	Age					Age **
						18 - 24	25 - 34	35 - 44	45 - 59	60+	
67,668	52,519	34,783	32,496	67,668	52,519	5,205	28,347	16,731	11,205	6,058	67,546
						8%	42%	25%	17%	9%	100%