

State: CA

Election Dates Used in Analysis: 06/03/08 06/08/10 11/04/08 11/02/10

## All registered Voters

Individual	Household	Male	Female	I_Phone	HH_Phone	Age					Age **
						18 - 24	25 - 34	35 - 44	45 - 59	60+	
265,169	160,984	118,113	142,548	240,413	140,310	22,083	37,469	37,337	86,344	81,028	264,261
						8%	14%	14%	33%	31%	100%

## Voters registered since 11/01/2010

Individual	Household	Male	Female	I_Phone	HH_Phone	Age					Age **
						18 - 24	25 - 34	35 - 44	45 - 59	60+	
1,431	1,382	595	782	1,090	1,054	437	337	241	299	117	1,431
						31%	24%	17%	21%	8%	100%

## Voters who voted in 1 or more of 4

Individual	Household	Male	Female	I_Phone	HH_Phone	Age					Age **
						18 - 24	25 - 34	35 - 44	45 - 59	60+	
230,619	142,511	102,675	124,492	211,372	126,507	14,587	28,389	31,647	78,432	76,708	229,763
						6%	12%	14%	34%	33%	100%

## Voters who voted in 2 or more of 4

Individual	Household	Male	Female	I_Phone	HH_Phone	Age					Age **
						18 - 24	25 - 34	35 - 44	45 - 59	60+	
173,866	112,517	77,884	93,688	161,278	102,059	6,444	15,383	21,149	61,713	68,388	173,077
						4%	9%	12%	35%	39%	100%

## Voters who voted in 3 or more of 4

Individual	Household	Male	Female	I_Phone	HH_Phone	Age					Age **
						18 - 24	25 - 34	35 - 44	45 - 59	60+	
109,996	74,977	49,586	59,143	102,944	69,105	2,197	5,842	10,029	37,786	53,478	109,332
						2%	5%	9%	34%	49%	99%

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## Voters who voted in 4 of 4

Individual	Household	Male	Female	I_Phone	HH_Phone	Age					Age **
						18 - 24	25 - 34	35 - 44	45 - 59	60+	
57,818	41,408	25,966	31,254	54,236	38,424	499	1,483	3,318	17,122	34,915	57,337
						1%	3%	6%	30%	60%	99%

## Voters who voted in 1 or more of 4 or registered since 11/01/2010

Individual	Household	Male	Female	I_Phone	HH_Phone	Age					Age **
						18 - 24	25 - 34	35 - 44	45 - 59	60+	
232,017	143,290	103,259	125,252	212,435	127,000	15,022	28,714	31,884	78,720	76,821	231,161
						6%	12%	14%	34%	33%	100%

## Voters who voted in 2 or more of 4 or registered since 11/01/2010

Individual	Household	Male	Female	I_Phone	HH_Phone	Age					Age **
						18 - 24	25 - 34	35 - 44	45 - 59	60+	
175,297	113,486	78,479	94,470	162,368	102,711	6,881	15,720	21,390	62,012	68,505	174,508
						4%	9%	12%	35%	39%	100%

## Voters who voted in 3 or more of 4 or registered since 11/01/2010

Individual	Household	Male	Female	I_Phone	HH_Phone	Age					Age **
						18 - 24	25 - 34	35 - 44	45 - 59	60+	
111,427	76,131	50,181	59,925	104,034	69,936	2,634	6,179	10,270	38,085	53,595	110,763
						2%	6%	9%	34%	48%	99%

## Voters who voted in 4 of 4 or registered since 11/01/2010

Individual	Household	Male	Female	I_Phone	HH_Phone	Age					Age **
						18 - 24	25 - 34	35 - 44	45 - 59	60+	
59,249	42,691	26,561	32,036	55,326	39,381	936	1,820	3,559	17,421	35,032	58,768
						2%	3%	6%	29%	59%	99%

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Voters who voted in 1 or both of 06/08/10 and 06/03/08

Individual	Household	Male	Female	I_Phone	HH_Phone	Age					Age **
						18 - 24	25 - 34	35 - 44	45 - 59	60+	
137,205	92,006	61,148	74,092	127,146	83,512	5,344	10,585	14,327	45,788	60,456	136,500
						4%	8%	10%	33%	44%	99%

Voters who voted in both of 06/08/10 and 06/03/08

Individual	Household	Male	Female	I_Phone	HH_Phone	Age					Age **
						18 - 24	25 - 34	35 - 44	45 - 59	60+	
61,651	43,844	27,642	33,333	57,793	40,623	667	1,847	3,713	18,191	36,735	61,153
						1%	3%	6%	30%	60%	99%

Seniors Voters (Age 60+)

Individual	Household	Male	Female	I_Phone	HH_Phone	Age					Age **
						18 - 24	25 - 34	35 - 44	45 - 59	60+	
81,028	61,446	36,130	43,665	74,636	55,912	0	0	0	0	81,028	81,028
										100%	100%

Male Voters

Individual	Household	Male	Female	I_Phone	HH_Phone	Age					Age **
						18 - 24	25 - 34	35 - 44	45 - 59	60+	
118,113	101,976	118,113	0	107,462	91,758	10,022	16,305	16,353	38,892	36,130	117,702
						8%	14%	14%	33%	31%	100%

Female Voters

Individual	Household	Male	Female	I_Phone	HH_Phone	Age					Age **
						18 - 24	25 - 34	35 - 44	45 - 59	60+	
142,548	121,407	0	142,548	128,970	108,395	11,499	20,359	20,289	46,252	43,665	142,064
						8%	14%	14%	32%	31%	100%

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## Households with male Voters but no female voters

Individual	Household	Male	Female	I_Phone	HH_Phone	Age					Age **
						18 - 24	25 - 34	35 - 44	45 - 59	60+	
41,243	36,802	41,243	0	33,786	29,598	3,651	6,470	6,397	13,315	11,322	41,155
						9%	16%	16%	32%	27%	100%

## Households with female Voters but no male voters

Individual	Household	Male	Female	I_Phone	HH_Phone	Age					Age **
						18 - 24	25 - 34	35 - 44	45 - 59	60+	
65,195	56,329	0	65,195	54,772	46,311	5,617	10,662	9,551	18,568	20,603	65,001
						9%	16%	15%	28%	32%	100%

## Voters with a telephone number (cell or landline)

Individual	Household	Male	Female	I_Phone	HH_Phone	Age					Age **
						18 - 24	25 - 34	35 - 44	45 - 59	60+	
240,413	140,310	107,462	128,970	240,413	140,310	19,691	32,654	33,432	79,180	74,636	239,593
						8%	14%	14%	33%	31%	100%

## Voters with a cell number only

Individual	Household	Male	Female	I_Phone	HH_Phone	Age					Age **
						18 - 24	25 - 34	35 - 44	45 - 59	60+	
34,089	23,561	14,593	18,775	34,089	23,561	4,955	8,068	5,664	9,865	5,494	34,046
						15%	24%	17%	29%	16%	100%