

State: CA

Election Dates Used in Analysis: 06/03/08 06/08/10 11/04/08 11/02/10

All registered Voters						Age	Age	Age	Age	Age	Age
Individual	Household	Male	Female	I_Phone	HH_Phone	18 - 24	25 - 34	35 - 44	45 - 59	60+	**
327,054	198,646	148,590	175,229	297,108	174,111	21,509	33,538	42,479	105,113	124,268	326,907
						7%	10%	13%	32%	38%	100%

Voters registered since 11/01/2010						Age	Age	Age	Age	Age	Age
Individual	Household	Male	Female	I_Phone	HH_Phone	18 - 24	25 - 34	35 - 44	45 - 59	60+	**
1,422	1,344	637	760	1,064	1,009	421	286	300	265	150	1,422
						30%	20%	21%	19%	11%	100%

Voters who voted in 1 or more of 4						Age	Age	Age	Age	Age	Age
Individual	Household	Male	Female	I_Phone	HH_Phone	18 - 24	25 - 34	35 - 44	45 - 59	60+	**
307,931	189,124	139,388	165,652	281,220	167,284	16,115	28,892	39,373	101,355	122,060	307,795
						5%	9%	13%	33%	40%	100%

Voters who voted in 2 or more of 4						Age	Age	Age	Age	Age	Age
Individual	Household	Male	Female	I_Phone	HH_Phone	18 - 24	25 - 34	35 - 44	45 - 59	60+	**
251,745	160,923	114,150	135,436	231,727	144,530	7,696	17,035	28,224	85,230	113,446	251,631
						3%	7%	11%	34%	45%	100%

Voters who voted in 3 or more of 4						Age	Age	Age	Age	Age	Age
Individual	Household	Male	Female	I_Phone	HH_Phone	18 - 24	25 - 34	35 - 44	45 - 59	60+	**
177,385	119,078	80,457	95,544	163,771	107,922	2,886	7,254	14,312	57,027	95,827	177,306
						2%	4%	8%	32%	54%	100%

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Voters who voted in 4 of 4

Individual	Household	Male	Female	I_Phone	HH_Phone	Age					Age **
						18 - 24	25 - 34	35 - 44	45 - 59	60+	
108,231	76,322	48,703	58,734	99,817	69,411	846	2,439	5,775	30,317	68,799	108,176
						1%	2%	5%	28%	64%	100%

Voters who voted in 1 or more of 4 or registered since 11/01/2010

Individual	Household	Male	Female	I_Phone	HH_Phone	Age					Age **
						18 - 24	25 - 34	35 - 44	45 - 59	60+	
309,353	189,846	140,025	166,412	282,284	167,730	16,536	29,178	39,673	101,620	122,210	309,217
						5%	9%	13%	33%	40%	100%

Voters who voted in 2 or more of 4 or registered since 11/01/2010

Individual	Household	Male	Female	I_Phone	HH_Phone	Age					Age **
						18 - 24	25 - 34	35 - 44	45 - 59	60+	
253,167	161,777	114,787	136,196	232,791	145,087	8,117	17,321	28,524	85,495	113,596	253,053
						3%	7%	11%	34%	45%	100%

Voters who voted in 3 or more of 4 or registered since 11/01/2010

Individual	Household	Male	Female	I_Phone	HH_Phone	Age					Age **
						18 - 24	25 - 34	35 - 44	45 - 59	60+	
178,807	120,123	81,094	96,304	164,835	108,652	3,307	7,540	14,612	57,292	95,977	178,728
						2%	4%	8%	32%	54%	100%

Voters who voted in 4 of 4 or registered since 11/01/2010

Individual	Household	Male	Female	I_Phone	HH_Phone	Age					Age **
						18 - 24	25 - 34	35 - 44	45 - 59	60+	
109,653	77,516	49,340	59,494	100,881	70,280	1,267	2,725	6,075	30,582	68,949	109,598
						1%	2%	6%	28%	63%	100%

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Voters who voted in 1 or both of 06/08/10 and 06/03/08

Individual	Household	Male	Female	I_Phone	HH_Phone	Age					Age **
						18 - 24	25 - 34	35 - 44	45 - 59	60+	
193,640	128,157	87,749	104,311	178,068	115,385	4,982	9,504	16,623	61,674	100,756	193,539
						3%	5%	9%	32%	52%	100%

Voters who voted in both of 06/08/10 and 06/03/08

Individual	Household	Male	Female	I_Phone	HH_Phone	Age					Age **
						18 - 24	25 - 34	35 - 44	45 - 59	60+	
112,078	78,562	50,503	60,746	103,307	71,357	1,122	2,772	6,099	31,439	70,587	112,019
						1%	2%	5%	28%	63%	100%

Seniors Voters (Age 60+)

Individual	Household	Male	Female	I_Phone	HH_Phone	Age					Age **
						18 - 24	25 - 34	35 - 44	45 - 59	60+	
124,268	91,648	55,761	67,465	113,220	82,231	0	0	0	0	124,268	124,268
										100%	100%

Male Voters

Individual	Household	Male	Female	I_Phone	HH_Phone	Age					Age **
						18 - 24	25 - 34	35 - 44	45 - 59	60+	
148,590	130,883	148,590	0	135,730	118,499	10,527	15,475	19,149	47,640	55,761	148,552
						7%	10%	13%	32%	38%	100%

Female Voters

Individual	Household	Male	Female	I_Phone	HH_Phone	Age					Age **
						18 - 24	25 - 34	35 - 44	45 - 59	60+	
175,229	154,731	0	175,229	158,528	138,604	10,740	17,686	22,791	56,442	67,465	175,124
						6%	10%	13%	32%	39%	100%

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## Households with male Voters but no female voters

Individual	Household	Male	Female	I_Phone	HH_Phone	Age	Age	Age	Age	Age	Age
						18 - 24	25 - 34	35 - 44	45 - 59	60+	**
46,849	41,865	46,849	0	38,485	33,791	3,072	5,748	6,472	15,187	16,354	46,833
						7%	12%	14%	32%	35%	100%

## Households with female Voters but no male voters

Individual	Household	Male	Female	I_Phone	HH_Phone	Age	Age	Age	Age	Age	Age
						18 - 24	25 - 34	35 - 44	45 - 59	60+	**
73,985	65,803	0	73,985	61,766	53,976	4,241	8,095	8,872	20,948	31,746	73,902
						6%	11%	12%	28%	43%	100%

## Voters with a telephone number (cell or landline)

Individual	Household	Male	Female	I_Phone	HH_Phone	Age	Age	Age	Age	Age	Age
						18 - 24	25 - 34	35 - 44	45 - 59	60+	**
297,108	174,111	135,730	158,528	297,108	174,111	19,448	29,556	38,400	96,362	113,220	296,986
						7%	10%	13%	32%	38%	100%

## Voters with a cell number only

Individual	Household	Male	Female	I_Phone	HH_Phone	Age	Age	Age	Age	Age	Age
						18 - 24	25 - 34	35 - 44	45 - 59	60+	**
33,577	23,177	15,365	17,837	33,577	23,177	3,735	7,068	6,238	9,764	6,770	33,575
						11%	21%	19%	29%	20%	100%