

State: CA

Election Dates Used in Analysis: 06/03/08 06/08/10 11/04/08 11/02/10

## All registered Voters

Individual	Household	Male	Female	I_Phone	HH_Phone	Age	Age	Age	Age	Age	Age
						18 - 24	25 - 34	35 - 44	45 - 59	60+	**
270,462	178,207	118,848	143,863	233,144	146,273	28,027	50,435	43,163	73,772	74,917	270,314
						10%	19%	16%	27%	28%	100%

## Voters registered since 11/01/2010

Individual	Household	Male	Female	I_Phone	HH_Phone	Age	Age	Age	Age	Age	Age
						18 - 24	25 - 34	35 - 44	45 - 59	60+	**
956	923	445	460	652	625	296	266	146	154	94	956
						31%	28%	15%	16%	10%	100%

## Voters who voted in 1 or more of 4

Individual	Household	Male	Female	I_Phone	HH_Phone	Age	Age	Age	Age	Age	Age
						18 - 24	25 - 34	35 - 44	45 - 59	60+	**
213,796	142,727	92,874	116,154	187,524	120,411	14,011	33,964	33,816	62,923	68,966	213,680
						7%	16%	16%	29%	32%	100%

## Voters who voted in 2 or more of 4

Individual	Household	Male	Female	I_Phone	HH_Phone	Age	Age	Age	Age	Age	Age
						18 - 24	25 - 34	35 - 44	45 - 59	60+	**
156,133	106,937	68,359	84,900	139,452	92,801	5,269	17,846	22,497	49,256	61,162	156,030
						3%	11%	14%	32%	39%	100%

## Voters who voted in 3 or more of 4

Individual	Household	Male	Female	I_Phone	HH_Phone	Age	Age	Age	Age	Age	Age
						18 - 24	25 - 34	35 - 44	45 - 59	60+	**
101,040	71,331	44,711	54,752	91,051	62,921	1,769	6,981	11,474	31,667	49,069	100,960
						2%	7%	11%	31%	49%	100%

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## Voters who voted in 4 of 4

Individual	Household	Male	Female	I_Phone	HH_Phone	Age					Age **
						18 - 24	25 - 34	35 - 44	45 - 59	60+	
58,019	42,469	25,989	31,252	52,494	37,822	501	2,309	4,909	16,725	33,525	57,969
						1%	4%	8%	29%	58%	100%

## Voters who voted in 1 or more of 4 or registered since 11/01/2010

Individual	Household	Male	Female	I_Phone	HH_Phone	Age					Age **
						18 - 24	25 - 34	35 - 44	45 - 59	60+	
214,752	143,288	93,319	116,614	188,176	120,714	14,307	34,230	33,962	63,077	69,060	214,636
						7%	16%	16%	29%	32%	100%

## Voters who voted in 2 or more of 4 or registered since 11/01/2010

Individual	Household	Male	Female	I_Phone	HH_Phone	Age					Age **
						18 - 24	25 - 34	35 - 44	45 - 59	60+	
157,089	107,627	68,804	85,360	140,104	93,212	5,565	18,112	22,643	49,410	61,256	156,986
						4%	12%	14%	31%	39%	100%

## Voters who voted in 3 or more of 4 or registered since 11/01/2010

Individual	Household	Male	Female	I_Phone	HH_Phone	Age					Age **
						18 - 24	25 - 34	35 - 44	45 - 59	60+	
101,996	72,125	45,156	55,212	91,703	63,425	2,065	7,247	11,620	31,821	49,163	101,916
						2%	7%	11%	31%	48%	100%

## Voters who voted in 4 of 4 or registered since 11/01/2010

Individual	Household	Male	Female	I_Phone	HH_Phone	Age					Age **
						18 - 24	25 - 34	35 - 44	45 - 59	60+	
58,975	43,343	26,434	31,712	53,146	38,399	797	2,575	5,055	16,879	33,619	58,925
						1%	4%	9%	29%	57%	100%

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Voters who voted in 1 or both of 06/08/10 and 06/03/08

Individual	Household	Male	Female	I_Phone	HH_Phone	Age					Age **
						18 - 24	25 - 34	35 - 44	45 - 59	60+	
114,268	79,943	50,523	61,750	102,183	69,723	3,240	9,308	13,559	35,288	52,780	114,175
						3%	8%	12%	31%	46%	100%

Voters who voted in both of 06/08/10 and 06/03/08

Individual	Household	Male	Female	I_Phone	HH_Phone	Age					Age **
						18 - 24	25 - 34	35 - 44	45 - 59	60+	
60,770	44,223	27,195	32,733	54,950	39,317	634	2,583	5,229	17,485	34,787	60,718
						1%	4%	9%	29%	57%	100%

Seniors Voters (Age 60+)

Individual	Household	Male	Female	I_Phone	HH_Phone	Age					Age **
						18 - 24	25 - 34	35 - 44	45 - 59	60+	
74,917	58,347	31,967	41,267	66,581	51,055	0	0	0	0	74,917	74,917
										100%	100%

Male Voters

Individual	Household	Male	Female	I_Phone	HH_Phone	Age					Age **
						18 - 24	25 - 34	35 - 44	45 - 59	60+	
118,848	104,606	118,848	0	102,587	88,983	12,239	21,911	19,408	33,271	31,967	118,796
						10%	18%	16%	28%	27%	100%

Female Voters

Individual	Household	Male	Female	I_Phone	HH_Phone	Age					Age **
						18 - 24	25 - 34	35 - 44	45 - 59	60+	
143,863	125,271	0	143,863	123,900	106,164	14,239	26,677	22,646	38,943	41,267	143,772
						10%	19%	16%	27%	29%	100%

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## Households with male Voters but no female voters

Individual	Household	Male	Female	I_Phone	HH_Phone	Age	Age	Age	Age	Age	Age
						18 - 24	25 - 34	35 - 44	45 - 59	60+	**
53,589	47,914	53,589	0	41,231	36,036	6,224	11,539	8,986	14,933	11,888	53,570
						12%	22%	17%	28%	22%	100%

## Households with female Voters but no male voters

Individual	Household	Male	Female	I_Phone	HH_Phone	Age	Age	Age	Age	Age	Age
						18 - 24	25 - 34	35 - 44	45 - 59	60+	**
78,534	68,588	0	78,534	62,482	53,239	8,784	16,221	12,210	19,366	21,901	78,482
						11%	21%	16%	25%	28%	100%

## Voters with a telephone number (cell or landline)

Individual	Household	Male	Female	I_Phone	HH_Phone	Age	Age	Age	Age	Age	Age
						18 - 24	25 - 34	35 - 44	45 - 59	60+	**
233,144	146,273	102,587	123,900	233,144	146,273	22,870	40,492	37,640	65,437	66,581	233,020
						10%	17%	16%	28%	29%	100%

## Voters with a cell number only

Individual	Household	Male	Female	I_Phone	HH_Phone	Age	Age	Age	Age	Age	Age
						18 - 24	25 - 34	35 - 44	45 - 59	60+	**
49,485	35,634	21,378	26,308	49,485	35,634	9,253	15,090	9,087	10,977	5,067	49,474
						19%	30%	18%	22%	10%	100%