

State: CA

Election Dates Used in Analysis: 06/03/08 06/08/10 11/04/08 11/02/10

All registered Voters

Individual	Household	Male	Female	I_Phone	HH_Phone	Age					Age **
						18 - 24	25 - 34	35 - 44	45 - 59	60+	
361,872	212,780	165,633	190,326	327,844	186,053	28,274	46,541	54,732	113,921	118,134	361,602
						8%	13%	15%	31%	33%	100%

Voters registered since 11/01/2010

Individual	Household	Male	Female	I_Phone	HH_Phone	Age					Age **
						18 - 24	25 - 34	35 - 44	45 - 59	60+	
1,109	1,058	489	585	824	786	381	230	163	219	116	1,109
						34%	21%	15%	20%	10%	100%

Voters who voted in 1 or more of 4

Individual	Household	Male	Female	I_Phone	HH_Phone	Age					Age **
						18 - 24	25 - 34	35 - 44	45 - 59	60+	
313,634	187,669	142,765	166,599	286,584	166,681	17,406	33,718	46,336	103,741	112,207	313,408
						6%	11%	15%	33%	36%	100%

Voters who voted in 2 or more of 4

Individual	Household	Male	Female	I_Phone	HH_Phone	Age					Age **
						18 - 24	25 - 34	35 - 44	45 - 59	60+	
244,233	152,469	112,087	129,472	225,564	137,961	7,359	18,636	32,005	84,225	101,815	244,040
						3%	8%	13%	34%	42%	100%

Voters who voted in 3 or more of 4

Individual	Household	Male	Female	I_Phone	HH_Phone	Age					Age **
						18 - 24	25 - 34	35 - 44	45 - 59	60+	
155,111	101,559	72,310	81,478	143,923	92,882	2,325	6,996	14,072	50,000	81,562	154,955
						1%	5%	9%	32%	53%	100%

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Voters who voted in 4 of 4

Individual	Household	Male	Female	I_Phone	HH_Phone	Age					Age **
						18 - 24	25 - 34	35 - 44	45 - 59	60+	
81,478	55,945	38,175	42,656	75,747	51,493	576	1,933	4,569	21,184	53,107	81,369
						1%	2%	6%	26%	65%	100%

Voters who voted in 1 or more of 4 or registered since 11/01/2010

Individual	Household	Male	Female	I_Phone	HH_Phone	Age					Age **
						18 - 24	25 - 34	35 - 44	45 - 59	60+	
314,743	188,217	143,254	167,184	287,408	167,011	17,787	33,948	46,499	103,960	112,323	314,517
						6%	11%	15%	33%	36%	100%

Voters who voted in 2 or more of 4 or registered since 11/01/2010

Individual	Household	Male	Female	I_Phone	HH_Phone	Age					Age **
						18 - 24	25 - 34	35 - 44	45 - 59	60+	
245,342	153,176	112,576	130,057	226,388	138,430	7,740	18,866	32,168	84,444	101,931	245,149
						3%	8%	13%	34%	42%	100%

Voters who voted in 3 or more of 4 or registered since 11/01/2010

Individual	Household	Male	Female	I_Phone	HH_Phone	Age					Age **
						18 - 24	25 - 34	35 - 44	45 - 59	60+	
156,220	102,445	72,799	82,063	144,747	93,516	2,706	7,226	14,235	50,219	81,678	156,064
						2%	5%	9%	32%	52%	100%

Voters who voted in 4 of 4 or registered since 11/01/2010

Individual	Household	Male	Female	I_Phone	HH_Phone	Age					Age **
						18 - 24	25 - 34	35 - 44	45 - 59	60+	
82,587	56,935	38,664	43,241	76,571	52,214	957	2,163	4,732	21,403	53,223	82,478
						1%	3%	6%	26%	64%	100%

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Voters who voted in 1 or both of 06/08/10 and 06/03/08

Individual	Household	Male	Female	I_Phone	HH_Phone	Age					Age **
						18 - 24	25 - 34	35 - 44	45 - 59	60+	
171,805	110,971	80,007	90,217	158,548	100,640	4,481	9,288	16,377	54,796	86,692	171,634
						3%	5%	10%	32%	50%	100%

Voters who voted in both of 06/08/10 and 06/03/08

Individual	Household	Male	Female	I_Phone	HH_Phone	Age					Age **
						18 - 24	25 - 34	35 - 44	45 - 59	60+	
84,806	57,884	39,719	44,402	78,775	53,197	744	2,214	4,874	22,081	54,782	84,695
						1%	3%	6%	26%	65%	100%

Seniors Voters (Age 60+)

Individual	Household	Male	Female	I_Phone	HH_Phone	Age					Age **
						18 - 24	25 - 34	35 - 44	45 - 59	60+	
118,134	84,716	53,529	63,184	108,362	76,663	0	0	0	0	118,134	118,134
										100%	100%

Male Voters

Individual	Household	Male	Female	I_Phone	HH_Phone	Age					Age **
						18 - 24	25 - 34	35 - 44	45 - 59	60+	
165,633	145,098	165,633	0	150,856	130,911	13,452	21,227	24,718	52,612	53,529	165,538
						8%	13%	15%	32%	32%	100%

Female Voters

Individual	Household	Male	Female	I_Phone	HH_Phone	Age					Age **
						18 - 24	25 - 34	35 - 44	45 - 59	60+	
190,326	166,394	0	190,326	171,781	148,684	14,024	24,283	28,954	59,710	63,184	190,155
						7%	13%	15%	31%	33%	100%

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Households with male Voters but no female voters

Individual	Household	Male	Female	I_Phone	HH_Phone	Age	Age	Age	Age	Age	Age
						18 - 24	25 - 34	35 - 44	45 - 59	60+	**
47,923	42,831	47,923	0	39,165	34,398	4,342	8,010	7,829	14,763	12,947	47,891
						9%	17%	16%	31%	27%	100%

Households with female Voters but no male voters

Individual	Household	Male	Female	I_Phone	HH_Phone	Age	Age	Age	Age	Age	Age
						18 - 24	25 - 34	35 - 44	45 - 59	60+	**
73,343	64,398	0	73,343	60,818	52,408	5,855	10,889	10,574	19,732	26,199	73,249
						8%	15%	14%	27%	36%	100%

Voters with a telephone number (cell or landline)

Individual	Household	Male	Female	I_Phone	HH_Phone	Age	Age	Age	Age	Age	Age
						18 - 24	25 - 34	35 - 44	45 - 59	60+	**
327,844	186,053	150,856	171,781	327,844	186,053	25,414	40,189	49,298	104,351	108,362	327,614
						8%	12%	15%	32%	33%	100%

Voters with a cell number only

Individual	Household	Male	Female	I_Phone	HH_Phone	Age	Age	Age	Age	Age	Age
						18 - 24	25 - 34	35 - 44	45 - 59	60+	**
50,235	32,840	22,880	26,250	50,235	32,840	7,218	12,055	9,187	14,048	7,719	50,227
						14%	24%	18%	28%	15%	100%