

State: CA

Election Dates Used in Analysis: 06/03/08 06/08/10 11/04/08 11/02/10

All registered Voters						Age	Age	Age	Age	Age	Age
Individual	Household	Male	Female	I_Phone	HH_Phone	18 - 24	25 - 34	35 - 44	45 - 59	60+	**
15,433,558	9,415,665	7,088,844	8,106,017	13,635,323	7,933,352	1,352,906	2,411,608	2,420,250	4,560,260	4,578,872	15,323,896
						9%	16%	16%	30%	30%	99%

Voters registered since 11/01/2010						Age	Age	Age	Age	Age	Age
Individual	Household	Male	Female	I_Phone	HH_Phone	18 - 24	25 - 34	35 - 44	45 - 59	60+	**
55,563	53,209	25,776	28,238	40,821	39,040	20,305	12,309	9,006	8,682	5,083	55,385
						37%	22%	16%	16%	9%	100%

Voters who voted in 1 or more of 4						Age	Age	Age	Age	Age	Age
Individual	Household	Male	Female	I_Phone	HH_Phone	18 - 24	25 - 34	35 - 44	45 - 59	60+	**
12,590,791	7,843,165	5,741,342	6,683,229	11,271,377	6,767,975	822,099	1,652,062	1,913,498	3,961,586	4,149,381	12,498,626
						7%	13%	15%	31%	33%	99%

Voters who voted in 2 or more of 4						Age	Age	Age	Age	Age	Age
Individual	Household	Male	Female	I_Phone	HH_Phone	18 - 24	25 - 34	35 - 44	45 - 59	60+	**
9,062,478	5,889,645	4,176,615	4,778,748	8,203,050	5,194,836	326,654	832,143	1,211,151	3,018,442	3,594,425	8,982,815
						4%	9%	13%	33%	40%	99%

Voters who voted in 3 or more of 4						Age	Age	Age	Age	Age	Age
Individual	Household	Male	Female	I_Phone	HH_Phone	18 - 24	25 - 34	35 - 44	45 - 59	60+	**
5,427,127	3,689,894	2,522,721	2,845,076	4,927,620	3,288,726	93,926	278,806	520,589	1,730,855	2,742,218	5,366,394
						2%	5%	10%	32%	51%	99%

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Voters who voted in 4 of 4

Individual	Household	Male	Female	I_Phone	HH_Phone	Age					Age **
						18 - 24	25 - 34	35 - 44	45 - 59	60+	
2,861,115	2,034,816	1,327,579	1,503,722	2,594,050	1,819,799	23,234	79,111	181,805	784,482	1,753,252	2,821,884
						1%	3%	6%	27%	61%	99%

Voters who voted in 1 or more of 4 or registered since 11/01/2010

Individual	Household	Male	Female	I_Phone	HH_Phone	Age					Age **
						18 - 24	25 - 34	35 - 44	45 - 59	60+	
12,646,020	7,875,217	5,766,962	6,711,299	11,311,936	6,787,610	842,314	1,664,301	1,922,435	3,970,207	4,154,420	12,553,677
						7%	13%	15%	31%	33%	99%

Voters who voted in 2 or more of 4 or registered since 11/01/2010

Individual	Household	Male	Female	I_Phone	HH_Phone	Age					Age **
						18 - 24	25 - 34	35 - 44	45 - 59	60+	
9,118,041	5,928,596	4,202,391	4,806,986	8,243,871	5,220,528	346,959	844,452	1,220,157	3,027,124	3,599,508	9,038,200
						4%	9%	13%	33%	39%	99%

Voters who voted in 3 or more of 4 or registered since 11/01/2010

Individual	Household	Male	Female	I_Phone	HH_Phone	Age					Age **
						18 - 24	25 - 34	35 - 44	45 - 59	60+	
5,482,690	3,735,904	2,548,497	2,873,314	4,968,441	3,320,975	114,231	291,115	529,595	1,739,537	2,747,301	5,421,779
						2%	5%	10%	32%	50%	99%

Voters who voted in 4 of 4 or registered since 11/01/2010

Individual	Household	Male	Female	I_Phone	HH_Phone	Age					Age **
						18 - 24	25 - 34	35 - 44	45 - 59	60+	
2,916,678	2,084,838	1,353,355	1,531,960	2,634,871	1,855,802	43,539	91,420	190,811	793,164	1,758,335	2,877,269
						1%	3%	7%	27%	60%	99%

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Voters who voted in 1 or both of 06/08/10 and 06/03/08

Individual	Household	Male	Female	I_Phone	HH_Phone	Age					Age **
						18 - 24	25 - 34	35 - 44	45 - 59	60+	
6,243,351	4,181,144	2,893,476	3,275,638	5,643,672	3,696,931	179,238	392,110	641,155	1,963,837	3,000,775	6,177,115
						3%	6%	10%	31%	48%	99%

Voters who voted in both of 06/08/10 and 06/03/08

Individual	Household	Male	Female	I_Phone	HH_Phone	Age					Age **
						18 - 24	25 - 34	35 - 44	45 - 59	60+	
3,058,778	2,160,138	1,418,223	1,607,653	2,773,106	1,930,148	30,445	92,562	199,392	837,477	1,857,775	3,017,651
						1%	3%	7%	27%	61%	99%

Seniors Voters (Age 60+)

Individual	Household	Male	Female	I_Phone	HH_Phone	Age					Age **
						18 - 24	25 - 34	35 - 44	45 - 59	60+	
4,578,872	3,429,597	2,061,134	2,444,312	4,063,678	2,993,426	0	0	0	0	4,578,872	4,578,872
										100%	100%

Male Voters

Individual	Household	Male	Female	I_Phone	HH_Phone	Age					Age **
						18 - 24	25 - 34	35 - 44	45 - 59	60+	
7,088,844	6,088,354	7,088,844	0	6,286,544	5,321,511	626,376	1,104,977	1,107,633	2,141,306	2,061,134	7,041,426
						9%	16%	16%	30%	29%	99%

Female Voters

Individual	Household	Male	Female	I_Phone	HH_Phone	Age					Age **
						18 - 24	25 - 34	35 - 44	45 - 59	60+	
8,106,017	6,916,175	0	8,106,017	7,141,362	5,996,661	701,065	1,270,135	1,274,516	2,355,423	2,444,312	8,045,451
						9%	16%	16%	29%	30%	99%

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## Households with male Voters but no female voters

Individual	Household	Male	Female	I_Phone	HH_Phone	Age	Age	Age	Age	Age	Age
						18 - 24	25 - 34	35 - 44	45 - 59	60+	**
2,655,815	2,357,500	2,655,815	0	2,098,707	1,821,008	266,505	510,958	464,612	760,439	639,390	2,641,904
						10%	19%	17%	29%	24%	99%

## Households with female Voters but no male voters

Individual	Household	Male	Female	I_Phone	HH_Phone	Age	Age	Age	Age	Age	Age
						18 - 24	25 - 34	35 - 44	45 - 59	60+	**
3,666,666	3,186,917	0	3,666,666	2,947,044	2,497,711	361,286	676,572	579,292	904,879	1,118,271	3,640,300
						10%	18%	16%	25%	30%	99%

## Voters with a telephone number (cell or landline)

Individual	Household	Male	Female	I_Phone	HH_Phone	Age	Age	Age	Age	Age	Age
						18 - 24	25 - 34	35 - 44	45 - 59	60+	**
13,635,323	7,933,352	6,286,544	7,141,362	13,635,323	7,933,352	1,176,234	2,070,855	2,137,931	4,099,057	4,063,678	13,547,755
						9%	15%	16%	30%	30%	99%

## Voters with a cell number only

Individual	Household	Male	Female	I_Phone	HH_Phone	Age	Age	Age	Age	Age	Age
						18 - 24	25 - 34	35 - 44	45 - 59	60+	**
2,372,762	1,623,388	1,105,416	1,229,297	2,372,762	1,623,388	348,442	605,944	435,458	594,218	378,879	2,362,941
						15%	26%	18%	25%	16%	100%