

State: CA

Election Dates Used in Analysis: 06/03/08 06/08/10 11/04/08 11/02/10

All registered Voters

Individual	Household	Male	Female	I_Phone	HH_Phone	Age					Age **
						18 - 24	25 - 34	35 - 44	45 - 59	60+	
104,125	63,959	48,493	54,555	93,864	55,387	10,465	13,839	12,619	28,412	38,729	104,064
						10%	13%	12%	27%	37%	100%

Voters registered since 11/01/2010

Individual	Household	Male	Female	I_Phone	HH_Phone	Age					Age **
						18 - 24	25 - 34	35 - 44	45 - 59	60+	
509	491	228	269	312	302	269	103	50	57	28	507
						53%	20%	10%	11%	6%	100%

Voters who voted in 1 or more of 4

Individual	Household	Male	Female	I_Phone	HH_Phone	Age					Age **
						18 - 24	25 - 34	35 - 44	45 - 59	60+	
89,323	55,938	41,201	47,325	81,927	49,815	6,933	10,006	10,427	25,274	36,644	89,284
						8%	11%	12%	28%	41%	100%

Voters who voted in 2 or more of 4

Individual	Household	Male	Female	I_Phone	HH_Phone	Age					Age **
						18 - 24	25 - 34	35 - 44	45 - 59	60+	
72,826	46,656	33,479	38,745	67,853	42,586	3,083	6,279	7,899	21,447	34,084	72,792
						4%	9%	11%	29%	47%	100%

Voters who voted in 3 or more of 4

Individual	Household	Male	Female	I_Phone	HH_Phone	Age					Age **
						18 - 24	25 - 34	35 - 44	45 - 59	60+	
53,569	35,345	24,460	28,691	50,436	32,832	977	2,941	4,581	15,439	29,611	53,549
						2%	5%	9%	29%	55%	100%

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Voters who voted in 4 of 4

Individual	Household	Male	Female	I_Phone	HH_Phone	Age					Age **
						18 - 24	25 - 34	35 - 44	45 - 59	60+	
31,034	21,323	14,090	16,717	29,372	19,989	222	797	1,579	7,450	20,972	31,020
						1%	3%	5%	24%	68%	100%

Voters who voted in 1 or more of 4 or registered since 11/01/2010

Individual	Household	Male	Female	I_Phone	HH_Phone	Age					Age **
						18 - 24	25 - 34	35 - 44	45 - 59	60+	
89,832	56,265	41,429	47,594	82,239	49,972	7,202	10,109	10,477	25,331	36,672	89,791
						8%	11%	12%	28%	41%	100%

Voters who voted in 2 or more of 4 or registered since 11/01/2010

Individual	Household	Male	Female	I_Phone	HH_Phone	Age					Age **
						18 - 24	25 - 34	35 - 44	45 - 59	60+	
73,335	47,040	33,707	39,014	68,165	42,789	3,352	6,382	7,949	21,504	34,112	73,299
						5%	9%	11%	29%	47%	100%

Voters who voted in 3 or more of 4 or registered since 11/01/2010

Individual	Household	Male	Female	I_Phone	HH_Phone	Age					Age **
						18 - 24	25 - 34	35 - 44	45 - 59	60+	
54,078	35,771	24,688	28,960	50,748	33,073	1,246	3,044	4,631	15,496	29,639	54,056
						2%	6%	9%	29%	55%	100%

Voters who voted in 4 of 4 or registered since 11/01/2010

Individual	Household	Male	Female	I_Phone	HH_Phone	Age					Age **
						18 - 24	25 - 34	35 - 44	45 - 59	60+	
31,543	21,782	14,318	16,986	29,684	20,261	491	900	1,629	7,507	21,000	31,527
						2%	3%	5%	24%	67%	100%

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Voters who voted in 1 or both of 06/08/10 and 06/03/08

Individual	Household	Male	Female	I_Phone	HH_Phone	Age					Age **
						18 - 24	25 - 34	35 - 44	45 - 59	60+	
64,633	42,203	29,412	34,664	60,205	38,572	2,461	5,072	6,277	18,321	32,467	64,598
						4%	8%	10%	28%	50%	100%

Voters who voted in both of 06/08/10 and 06/03/08

Individual	Household	Male	Female	I_Phone	HH_Phone	Age					Age **
						18 - 24	25 - 34	35 - 44	45 - 59	60+	
33,064	22,622	14,927	17,881	31,250	21,162	318	1,005	1,776	7,954	21,991	33,044
						1%	3%	5%	24%	67%	100%

Seniors Voters (Age 60+)

Individual	Household	Male	Female	I_Phone	HH_Phone	Age					Age **
						18 - 24	25 - 34	35 - 44	45 - 59	60+	
38,729	28,037	17,433	20,977	36,027	25,780	0	0	0	0	38,729	38,729
										100%	100%

Male Voters

Individual	Household	Male	Female	I_Phone	HH_Phone	Age					Age **
						18 - 24	25 - 34	35 - 44	45 - 59	60+	
48,493	42,499	48,493	0	43,647	37,855	5,110	6,782	6,021	13,132	17,433	48,478
						11%	14%	12%	27%	36%	100%

Female Voters

Individual	Household	Male	Female	I_Phone	HH_Phone	Age					Age **
						18 - 24	25 - 34	35 - 44	45 - 59	60+	
54,555	48,165	0	54,555	49,268	43,082	5,157	6,880	6,460	15,035	20,977	54,509
						9%	13%	12%	28%	38%	100%

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Households with male Voters but no female voters

Individual	Household	Male	Female	I_Phone	HH_Phone	Age					Age **
						18 - 24	25 - 34	35 - 44	45 - 59	60+	
16,916	15,170	16,916	0	13,393	11,787	2,795	2,929	2,121	4,197	4,866	16,908
						17%	17%	13%	25%	29%	100%

Households with female Voters but no male voters

Individual	Household	Male	Female	I_Phone	HH_Phone	Age					Age **
						18 - 24	25 - 34	35 - 44	45 - 59	60+	
23,462	20,843	0	23,462	19,493	17,023	3,057	3,321	2,528	5,238	9,291	23,435
						13%	14%	11%	22%	40%	100%

Voters with a telephone number (cell or landline)

Individual	Household	Male	Female	I_Phone	HH_Phone	Age					Age **
						18 - 24	25 - 34	35 - 44	45 - 59	60+	
93,864	55,387	43,647	49,268	93,864	55,387	8,264	11,953	11,431	26,140	36,027	93,815
						9%	13%	12%	28%	38%	100%

Voters with a cell number only

Individual	Household	Male	Female	I_Phone	HH_Phone	Age					Age **
						18 - 24	25 - 34	35 - 44	45 - 59	60+	
11,396	8,162	5,492	5,760	11,396	8,162	3,228	2,875	1,339	2,293	1,658	11,393
						28%	25%	12%	20%	15%	100%