

State: CA

Election Dates Used in Analysis: 06/03/08 06/08/10 11/04/08 11/02/10

## All registered Voters

Individual	Household	Male	Female	I_Phone	HH_Phone	Age					Age **
						18 - 24	25 - 34	35 - 44	45 - 59	60+	
689,442	430,251	316,921	364,840	599,935	354,180	59,444	109,731	117,425	209,595	192,225	688,420
						9%	16%	17%	30%	28%	100%

## Voters registered since 11/01/2010

Individual	Household	Male	Female	I_Phone	HH_Phone	Age					Age **
						18 - 24	25 - 34	35 - 44	45 - 59	60+	
4,846	4,659	2,119	2,430	3,752	3,612	1,313	1,209	1,033	834	450	4,839
						27%	25%	21%	17%	9%	100%

## Voters who voted in 1 or more of 4

Individual	Household	Male	Female	I_Phone	HH_Phone	Age					Age **
						18 - 24	25 - 34	35 - 44	45 - 59	60+	
573,006	366,041	260,283	307,695	505,267	308,728	39,203	79,716	95,939	183,602	173,909	572,369
						7%	14%	17%	32%	30%	100%

## Voters who voted in 2 or more of 4

Individual	Household	Male	Female	I_Phone	HH_Phone	Age					Age **
						18 - 24	25 - 34	35 - 44	45 - 59	60+	
419,785	278,088	191,224	225,591	377,032	242,078	15,476	42,043	64,695	143,807	153,256	419,277
						4%	10%	15%	34%	37%	100%

## Voters who voted in 3 or more of 4

Individual	Household	Male	Female	I_Phone	HH_Phone	Age					Age **
						18 - 24	25 - 34	35 - 44	45 - 59	60+	
256,922	178,083	117,525	137,815	231,736	157,032	4,501	15,538	30,364	86,233	119,923	256,559
						2%	6%	12%	34%	47%	100%

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## Voters who voted in 4 of 4

Individual	Household	Male	Female	I_Phone	HH_Phone	Age					Age **
						18 - 24	25 - 34	35 - 44	45 - 59	60+	
137,286	100,070	62,536	73,973	123,394	88,465	1,178	4,706	11,705	40,779	78,694	137,062
						1%	3%	9%	30%	57%	100%

## Voters who voted in 1 or more of 4 or registered since 11/01/2010

Individual	Household	Male	Female	I_Phone	HH_Phone	Age					Age **
						18 - 24	25 - 34	35 - 44	45 - 59	60+	
577,835	368,944	262,396	310,114	509,005	310,715	40,511	80,921	96,970	184,433	174,356	577,191
						7%	14%	17%	32%	30%	100%

## Voters who voted in 2 or more of 4 or registered since 11/01/2010

Individual	Household	Male	Female	I_Phone	HH_Phone	Age					Age **
						18 - 24	25 - 34	35 - 44	45 - 59	60+	
424,631	281,580	193,343	228,021	380,784	244,592	16,789	43,252	65,728	144,641	153,706	424,116
						4%	10%	15%	34%	36%	100%

## Voters who voted in 3 or more of 4 or registered since 11/01/2010

Individual	Household	Male	Female	I_Phone	HH_Phone	Age					Age **
						18 - 24	25 - 34	35 - 44	45 - 59	60+	
261,768	182,205	119,644	140,245	235,488	160,138	5,814	16,747	31,397	87,067	120,373	261,398
						2%	6%	12%	33%	46%	100%

## Voters who voted in 4 of 4 or registered since 11/01/2010

Individual	Household	Male	Female	I_Phone	HH_Phone	Age					Age **
						18 - 24	25 - 34	35 - 44	45 - 59	60+	
142,132	104,505	64,655	76,403	127,146	91,867	2,491	5,915	12,738	41,613	79,144	141,901
						2%	4%	9%	29%	56%	100%

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Voters who voted in 1 or both of 06/08/10 and 06/03/08

Individual	Household	Male	Female	I_Phone	HH_Phone	Age	Age	Age	Age	Age	Age
						18 - 24	25 - 34	35 - 44	45 - 59	60+	**
289,242	197,893	132,309	154,937	259,421	172,819	8,244	20,876	35,658	95,052	128,990	288,820
						3%	7%	12%	33%	45%	100%

Voters who voted in both of 06/08/10 and 06/03/08

Individual	Household	Male	Female	I_Phone	HH_Phone	Age	Age	Age	Age	Age	Age
						18 - 24	25 - 34	35 - 44	45 - 59	60+	**
144,007	104,239	65,736	77,436	129,344	91,985	1,502	5,318	12,474	42,580	81,889	143,763
						1%	4%	9%	30%	57%	100%

Seniors Voters (Age 60+)

Individual	Household	Male	Female	I_Phone	HH_Phone	Age	Age	Age	Age	Age	Age
						18 - 24	25 - 34	35 - 44	45 - 59	60+	**
192,225	146,720	86,405	103,765	168,592	126,290	0	0	0	0	192,225	192,225
										100%	100%

Male Voters

Individual	Household	Male	Female	I_Phone	HH_Phone	Age	Age	Age	Age	Age	Age
						18 - 24	25 - 34	35 - 44	45 - 59	60+	**
316,921	272,943	316,921	0	277,292	234,926	27,019	50,084	53,840	99,180	86,405	316,528
						9%	16%	17%	31%	27%	100%

Female Voters

Individual	Household	Male	Female	I_Phone	HH_Phone	Age	Age	Age	Age	Age	Age
						18 - 24	25 - 34	35 - 44	45 - 59	60+	**
364,840	311,871	0	364,840	316,292	265,441	31,208	58,368	62,198	108,698	103,765	364,237
						9%	16%	17%	30%	28%	100%

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## Households with male Voters but no female voters

Individual	Household	Male	Female	I_Phone	HH_Phone	Age	Age	Age	Age	Age	Age
						18 - 24	25 - 34	35 - 44	45 - 59	60+	**
127,458	113,426	127,458	0	97,911	84,952	12,732	24,341	23,245	37,318	29,651	127,287
						10%	19%	18%	29%	23%	100%

## Households with female Voters but no male voters

Individual	Household	Male	Female	I_Phone	HH_Phone	Age	Age	Age	Age	Age	Age
						18 - 24	25 - 34	35 - 44	45 - 59	60+	**
175,281	152,434	0	175,281	136,818	115,541	17,506	32,703	29,313	45,123	50,288	174,933
						10%	19%	17%	26%	29%	100%

## Voters with a telephone number (cell or landline)

Individual	Household	Male	Female	I_Phone	HH_Phone	Age	Age	Age	Age	Age	Age
						18 - 24	25 - 34	35 - 44	45 - 59	60+	**
599,935	354,180	277,292	316,292	599,935	354,180	49,007	90,964	102,269	188,320	168,592	599,152
						8%	15%	17%	31%	28%	100%

## Voters with a cell number only

Individual	Household	Male	Female	I_Phone	HH_Phone	Age	Age	Age	Age	Age	Age
						18 - 24	25 - 34	35 - 44	45 - 59	60+	**
107,422	77,149	49,011	56,861	107,422	77,149	17,065	29,830	21,616	24,803	13,996	107,310
						16%	28%	20%	23%	13%	100%