

2-Up Survey Response Labels

Voter ID Number of First
Voter in the Household

Telephone Number

CL921006220	(206)822-1984
HELENGERSTON ROBERTWGERSTON 922SOUTHERICKSONAVE. SEATTLE, WA 98032	
1 2 3 4 5 YES No \$ _____ LS	D

HELENGERSTON ROBERTWGERSTON 922SOUTHERICKSONAVE SEATTLE, WA 98032-6922

KI2487445609	(206)822-1987
DAVIDTHOMPSON JULIETHOMPSON 929SOUTHERICKSONAVE. SEATTLE, WA 98032	
1 2 3 4 5 YES NO \$ _____ LS	R

DAVIDTHOMPSON JULIETHOMPSON 929SOUTHERICKSONAVE SEATTLE, WA 98032-6929

Custom Response Line

Political Party of
First Voter

Standard Mailing Label

2-Up Survey Response Labels provide an easy-to-use integrated system for identifying your voters and following up your contact with a personalized message. They are printed on gummed labels which can be sorted in walking list order or alphabetically within precinct or voting district. Your volunteers can walk their assigned area circling your custom-designed codes on the bottom of the label. Those who aren't home can be called at the number appearing on the label. After returning to headquarters that evening they can peel off the mailing label on the right and attach it to a piece of campaign literature addressing the topic of greatest interest to that household, as identified by the circled codes. Dropped in the mail that night, this message will have a terrific impact as your voters may well get a response from you the day after you greet them at their door or give them a call. They'll quickly get the message that you're well-organized, responsive and interested in the subjects that concern them most. Now that's a winning message!